



CERTIFIED TECHNICAL SPECIALIST

IN ASSET MANAGEMENT (CTAM)



WPiAM

*World Partners in
Asset Management*



This is your opportunity to gain industry recognition and become certified in Asset Management with as little as two years of industry experience.

Context

Every organisation on earth is practising asset management, most do not realise it.

People make strategic, tactical and operational decisions daily to support organisational objectives; however, in the absence of guiding principles, most organisations incur unnecessary costs, risks creep in, and performance is focused on short-term wins, not longer-term gains.

You and your organisation are already applying asset management!

Who should attend?

This course isn't only for technicians and front line workers. This course is for anyone who supports their organisation in asset management decision-making, including:

- **Finance**
Are you budgeting or forecasting asset investment?
Are you taking a TOTEX view?
- **Commercial**
Are you involved in a maintenance, FM or supply chain contract?
- **Human Resources**
Are you seeking to uplift organisational capability in asset management?
- **Environment & Safety**
Did you know asset management decision-making considers risk?
- **Supply Chain**
Are you receiving the correct requirements to support sourcing and procurement?
- **Engineering**
Do you want to influence a system engineering approach in your organisation?
- **Project Management**
Are you seeking to link project deliverables to organisational & client outcomes?
- **Maintenance**
Are you trying to influence maintenance planning and scheduling?
- **Sales and Marketing**
Do you want to demonstrate to clients that you understand asset management?
- **Trades**
Are you looking to leverage your trade skills and move into asset management?

Asset Management focuses on improving an organisation's coordination and informed decision-making to realise value from assets. Everyone, not just front-line operations, plays a part!

Course Design

Our CTAM course was designed from years of practical experience and through the eyes of a newcomer to the world of asset management.

Our original course content is driven by example, not just theory. The course not only satisfies the qualification requirements of the World Partners in Asset Management, Certified Technical Specialist in Asset Management (CTAM) but also equips attendees to

make a difference in the workplace immediately.

The course draws out key elements of ISO55001 and the GFMAM Asset Management Landscape and presents them through real-world practical explanations and examples.



Martin Kerr designed the course and is a Certified Fellow in Asset Management (CFAM), a Certified Asset Management Assessor (CAMA), and works with the Asset Management Council of Australia, performing Asset Management Maturity Assessments and delivering Asset Management courses.

Martin oversaw the review and revision of ISO55001:2024, which has provided unique insights on applying Asset Management without all the theory. In addition, he is the Technical

Director for the World Partners in Asset Management, a Certified Asset Management Assessor (CAMA) and Global Certification Scheme (GCS).

Martin also draws from the insights as co-author of *Living Asset Management: Maturity 2020*.

Organisations that don't have physical assets will benefit by applying Asset Management principles

COURSE CONTENT

- Asset Management Fundamentals
- Asset Management System
- Stakeholders and Service Delivery
- Management, Leadership and Culture
- Lifecycle Management
- Cost, Risk and Performance
- Data and Information
- Roles and Responsibilities
- Improvement

This course has an included exam.

Audience Profile

Managers, Asset Managers, Business Development, Engineering, Supply Chain, Maintenance, Manufacturing, Product Development, and supporting functions such as Safety, Environment, Compliance, Legal, Finance, Commercial, Human Resources, and Information Technology.

Delivery

- Face to Face (your location or one of our APAC locations)
- Virtual (via Zoom or MS Teams)
- Hybrid (a blend of face-to-face and virtual)
- Self-paced eLearning

Note: Courses delivered in-house have the option of examples being tailored to the organisation.

Participants

Ideally, a maximum of 16 people; however, this can be varied depending on the delivery method.

Duration

8 hours (one day)

Prerequisites

Participants require at least 2 years of experience in asset management. However, the time it takes to show you've successfully applied asset management skills can vary. This depends on your specific job duties, the size and complexity of the company's operations, and the importance of the assets involved. Therefore, your experience should include a mix of specific skills and general asset management knowledge.



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